



Guernsey - A home for international financial services



A premier international financial centre

There are many reasons for Guernsey's pre-eminent position amongst international financial centres. Both geography and history gave the Island a platform to develop the well-regulated and highly respected industry that provides a home for Generali International to do business around the world. The foresight and flexibility of the Island's regulators will ensure that this legacy will be extended into a bright and prosperous future.

Past

Guernsey's finance industry is unrecognisable from the pioneering days over 300 years ago, when islanders covered the risks for trading ships that enjoyed the safe haven of the Island's deep anchorage. Guernsey's long and complex history has resulted in its unique position as a part of the British Isles and yet it is independent of the United Kingdom. Guernsey's history since 1205 has been one of prosperity, economic success and political stability.

Present

Guernsey's position today as a premier international finance centre results from its combination of fiscal neutrality, quality communications and a progressive approach to legislation. Policyholder protection of the highest order has contributed to the prominence of international insurance within a wide-ranging financial services industry. The concentration of business has also resulted in the development of a network of professional support services, including a growing reputation for e-commerce.

Future

Recent reports from the OECD and the FATF have endorsed Guernsey's excellent reputation as an international finance centre. Substantial investment in new premises by many of the leading international financial services companies is also a tangible sign of the positive way in which Guernsey's major industry is viewed by its key players. There is little doubt that the future of Guernsey as a centre for international finance is bright and exciting.



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