



Generali shines in Fortune Global 500 rankings



Strength in depth

When you're looking for an investment and insurance partner, it is always comforting to know that the company you are dealing with has solid foundations and a formidable global presence. As part of Assicurazioni Generali S.p.A (the Generali Group), we can offer you just that to back up our portfolio of innovative products and high quality administration. But you don't need to take our word for it.

Fortune has recently published its annual (2009) Global 500 Rankings, where growing revenues have cemented the Generali Group's position as a major force among the world's biggest companies.

- The Generali Group is one of the largest companies in the World, ranked at No. 47 in the Fortune Global 500.
- The Generali Group also generates even more revenue than worldwide brands such as:

Nokia (No. 85)
Microsoft (No. 117)
Coca Cola (No. 259)
American Express (No. 260)
 and **McDonalds** (No. 388).

- The Generali Group is one of the top five insurers in the world*.

Ranking*	Corporation
1	Royal Dutch Shell
2	Exxon Mobil
12	General Electric
21	HSBC Holdings
47	Assicurazioni Generali
48	Nestlé
78	BMW
81	Sony
94	Vodafone

*Ranking based on 2008 revenues



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